

KITSAP HUMANE SOCIETY'S

PETS 5K WALK

5K Walk & Run Fundraiser & Festival June 7, 2025

Hundreds of pet-lovers and KHS supporters lace up their sneakers each year for PetsWalk in downtown Poulsbo. This all-day festival starts with a picturesque 5-kilometer walk/run and ends with a vendor fair, food trucks, and live entertainment on the Poulsbo waterfront. In 2024, the festival attracted more than 380 walkers/runners and an estimated 800 total attendees. In addition to vendor booth space, partners receive recognition on a wide range of promotional materials online and throughout Kitsap County.

2024 by the Numbers

385 Participants



32 Teams



Over **800** attendees



PRESENTER OF THE PACK

\$5,000

All the benefits of Party Animal, plus:

- 🐾 Featured as a Community Partner in Shelter Tails *(over 25,400 subscribers)*
- 🐾 Name featured on ALL promotional materials
- 🐾 Ad in one of our KHS magazines

PARTY ANIMAL

\$2,000

All the benefits of Strut Your Mutt, plus:

- 🐾 Logo featured on promotional banners *(hung in two prominent locations in Kitsap)*
- 🐾 Logo on event collateral included in adoption packets in May, leading up to the event
 - 🐾 Recognition in news releases
 - 🐾 Banner at event
- 🐾 Name featured on all day-of event materials
- 🐾 Business linked in all event posts on KHS' main Facebook page *(over 51,400 followers)*
 - 🐾 Featured as a Community Partner in Shelter Tails *(over 25,400 subscribers)*
 - 🐾 Name featured on ALL promotional materials
 - 🐾 Ad in one of our KHS magazines
 - 🐾 Logo on event poster

STRUT YOUR MUTT

\$1,500

All the benefits of Water Dogs, plus:

- 🐾 Logo on event poster

WATER DOGS

\$1,000

All the benefits of Jog Your Dog, plus:

- 🐾 Registration fees waived
- 🐾 Name within Facebook event *(over 51,400 followers)*
- 🐾 Logo on website event page before and after event *(1.6 million views a year)*

JOG YOUR DOG

\$500

All the benefits of Cat's Meow, plus:

- 🐾 Logo displayed on electronic monitors in shelter lobby leading up to event
 - 🐾 Name on event participant merchandise
 - 🐾 Logo featured on 11 x 17 sign along course *(over 380 participants)*
- 🐾 Name featured in all event e-mail communications *(over 25,400 subscribers)*
- 🐾 Business linked in at least one Facebook post within event page *(over 51,400 followers)*

THE CAT'S MEOW

\$300

- 🐾 Vendor booth space *(over 800 community members visit the vendor fair)*
- 🐾 Company name listed in the 2026 KHS Calendar *(at least 250 distributed)*
- 🐾 Logo on kitsap-humane.org for the duration of one year *(1.6 million views a year)*