

32nd Annual Gala & Auction

October 4, 2025

KITSAP HUMANE SOCIETY'S

Animal Crackers

Every year, Kitsap's most generous animal-lovers come together for the most purr-fect evening of them all – Animal Crackers. Held at the Suquamish Clearwater Casino Resort, this elegant extravaganza is Kitsap Humane Society's biggest event of the year, with live and silent auctions, dinner and entertainment, and short films showcasing the work we do with animals year-round. With video displays inside and outside the ballroom and presentations from the stage throughout the event, this is a prime opportunity to shine a spotlight on your business to an influential audience of Kitsap community leaders.

2024 by the Numbers



325

Registered
Guests

48

Volunteers



OVER

\$370,000

Raised for animals



DIAMOND PAW PRESENTING SPONSOR

\$12,000

All the benefits of Platinum Paw, plus:

- Business linked on all event posts on KHS' main Facebook page (*over 51,400 followers*)
 - Name featured in ALL promotional materials
 - One VIP table (*not in addition to Platinum Paw Seats*)
- Full-page ad in Animal Crackers program (*not in addition to Platinum Paw ad*)

PLATINUM PAW

\$10,000

All the benefits of Gold Paw, plus:

- Featured as a Community Partner in Shelter Tails (*over 25,400 subscribers*)
- Logo featured in all post-event communications (*over 25,400 subscribers*)
 - Name featured on all day-of event materials
- Logo featured on promotional banners in prominent North Kitsap locations
 - Ad in KHS magazine
 - Six VIP seats (*not in addition to Gold Paw Seats*)

GOLD PAW

\$6,000

All the benefits of Silver Paw, plus:

- Recognition in news releases
- Four VIP seats (*not in addition to Silver Paw Seats*)

SILVER PAW

\$3,000

All the benefits of Bronze Paw, plus:

- Two guest seats (*not in addition to Bronze Paw Seat*)
- Half-page ad in Animal Crackers program (*not in addition to Bronze Paw ad*)
 - Logo in invitation

BRONZE PAW

\$1,500

All the benefits of Friends of the Animals, plus:

- One guest seat
- Quarter-page ad in Animal Crackers program
 - Name in invitation

FRIENDS OF THE ANIMALS

\$500

- Logo on KHS website for one year (*1.6 million views each year*)
 - Logo or name featured on slideshow during silent auction
- Logo featured in all event email communications (*25,400 subscribers*)
 - Logo in Animal Crackers program
- Logo or name featured on KHS lobby monitor (*1,500 visitor each month*)
 - Logo within Facebook event (*over 51,400 followers*)
- Logo on website event page before and after event (*1.6 million views each year*)