



Kitsap Humane Society



2025 Partnership Opportunities

Promote your business by partnering with KHS!

Kitsap Humane Society is the rare kind of non-profit that is renowned throughout the state as a trusted and respected charity, with high brand recognition and an outstanding reputation for community engagement. Our broad array of events attract thousands of participants throughout the year and our communications connect to tens of thousands of households. And everyone loves animals, right?

What does this mean to you? It means instant, indelible, and inexpensive promotional value for you and your business, while you align with one of the area's most beloved organizations. You help our community's animals, and we help you reach our community. It's a win-win.

What kind of events?

Our fundraising events are promoted to and attended by a wide cross-section of the community, including those who are looking for services like yours. Among our most popular:

PetsWalk – It's a family-friendly 5K walk/run and community festival that includes a vendor fair, live music, food, and hundreds of participants in beautiful downtown Poulsbo.

Putting Fore! Pets – Avid golfers and pet-lovers alike come together for a day of fun on the fairways, along with on-the-course contests, tee-box sponsors, and post-round raffles and auctions.

Animal Krackers – Our annual gala is an elegant night of dining, entertainment, auctions, and of course, animals. It's our biggest night of the year and a great opportunity to reach Kitsap's movers and shakers.

Plus, many other events to sponsor throughout the year, like My Furry Valentine, Wine & Whiskers, Santa Paws, Comedy Unleashed, and Puppuccino Pals!



Learn about them all by scanning the code!

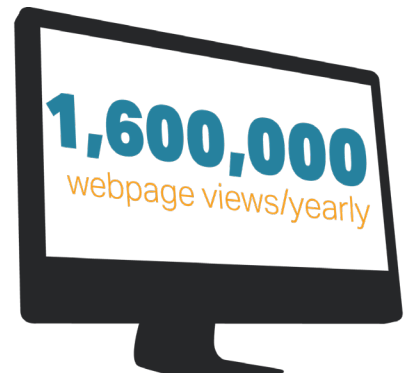


Fill out the digital Sponsorship form by scanning the code!

Connect with our network!

f 51,400 followers

Launched Tik Tok in 2021
🎵 188,900 followers



Launched Instagram in 2016
📷 21,400 followers

✉️ 25,400 e-mail subscribers

KITSAP HUMANE SOCIETY'S

MY FURRY
Valentine



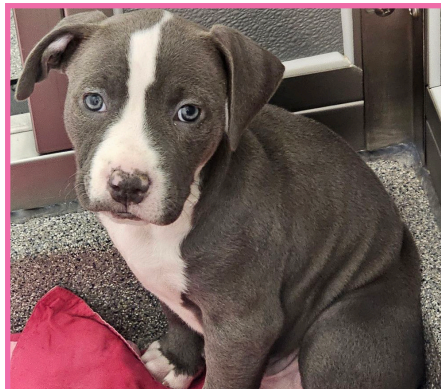
**Valentine's Day Gifts
January-February, 2025**

My Furry Valentine is our annual love letter to the community – and the animals in our care. It's an online Valentine gift site where thoughtful suiters can spoil their sweethearts with customized Valentine's goodie bags, one-of-a-kind paintings made by one of our adorable shelter animals, and other pet-centric surprises. As a Presenting Sponsor, Cupid will splash your name over all of our promotional materials, including the auction website, social media, posters, and emails. It's a special and unforgettable way to celebrate those you adore.

PRESENTING SPONSOR

\$2,000

- 🐾 Name featured on ALL promotional materials
 - 🐾 Logo on event poster
- 🐾 Name on website event page before and after event *(1.6 million views a year)*
 - 🐾 Name within Facebook event *(over 51,400 followers)*
- 🐾 Business linked in all event posts on KHS' main Facebook page *(over 51,400 followers)*
- 🐾 Business name linked and featured in all event email communications *(over 25,400 subscribers)*
 - 🐾 Business tagged in every Instagram post about the event *(over 21,400 followers)*



KITSAP HUMANE SOCIETY'S

Comedy UNLEASHED

2024 by the Numbers



Stand-Up Comedy Show April 4, 2025

Partner your business with a howlingly hilarious night of stand-up comedy at Comedy Unleashed. Each year, Kitsap Humane Society hosts the area's funniest comics for a four-set show, along with appetizers and refreshments. As a Presenting Sponsor of the festivities, we'll shine the main stage spotlight on your business with a program ad, logo placement on all event promo materials, two VIP tickets to the show, and much more! And every guffaw and giggle goes toward helping the animals in our care!



PRESENTING SPONSOR

\$2,000

All the benefits of Adopt-a-Comic, plus:

- 🐾 Business logo and name featured on event banners
 - 🐾 Four VIP tickets to the show
- 🐾 Name featured in ALL event promotional materials ("Comedy Unleashed" presented by...")
 - 🐾 Ad in one of our KHS magazines

ADOPT-A-COMIC

\$500

All the benefits of Laugh Out Loud, plus:

- 🐾 Quarter-page ad placement in event program
 - 🐾 Two VIP tickets to the show
 - 🐾 On-stage comic recognition
- 🐾 Logo placement on posters and flyers

LAUGH OUT LOUD

\$300

- 🐾 Logo and link to business on event website
- 🐾 Two general admission tickets to show
- 🐾 Business name listed in program

KITSAP HUMANE SOCIETY'S

PETS WALK 5K

2024 by the Numbers

385 Participants

32 Teams

Over **800** attendees

5K Walk & Run Fundraiser & Festival June 7, 2025

Hundreds of pet-lovers and KHS supporters lace up their sneakers each year for PetsWalk in downtown Poulsbo. This all-day festival starts with a picturesque 5-kilometer walk/run and ends with a vendor fair, food trucks, and live entertainment on the Poulsbo waterfront. In 2024, the festival attracted more than 380 walkers/runners and an estimated 800 total attendees. In addition to vendor booth space, partners receive recognition on a wide range of promotional materials online and throughout Kitsap County.



PRESENTER OF THE PACK

\$5,000

All the benefits of Party Animal, plus:

- 🐾 Featured as a Community Partner in Shelter Tails (over 25,400 subscribers)
- 🐾 Name featured on ALL promotional materials
- 🐾 Ad in one of our KHS magazines

PARTY ANIMAL

\$2,000

All the benefits of Strut Your Mutt, plus:

- 🐾 Logo featured on promotional banners (hung in two prominent locations in Kitsap)
- 🐾 Logo on event collateral included in adoption packets in May, leading up to the event
 - 🐾 Recognition in news releases
 - 🐾 Banner at event
- 🐾 Name featured on all day-of event materials
- 🐾 Business linked in all event posts on KHS' main Facebook page (over 51,400 followers)
 - 🐾 Featured as a Community Partner in Shelter Tails (over 25,400 subscribers)
 - 🐾 Name featured on ALL promotional materials
 - 🐾 Ad in one of our KHS magazines
 - 🐾 Logo on event poster

STRUT YOUR MUTT

\$1,500

All the benefits of Water Dogs, plus:

- 🐾 Logo on event poster

WATER DOGS

\$1,000

All the benefits of Jog Your Dog, plus:

- 🐾 Registration fees waived
- 🐾 Name within Facebook event (over 51,400 followers)
- 🐾 Logo on website event page before and after event (1.6 million views a year)

JOG YOUR DOG

\$500

All the benefits of Cat's Meow, plus:

- 🐾 Logo displayed on electronic monitors in shelter lobby leading up to event
- 🐾 Name on event participant merchandise
- 🐾 Logo featured on 11 x 17 sign along course (over 380 participants)
- 🐾 Name featured in all event e-mail communications (over 25,400 subscribers)
- 🐾 Business linked in at least one Facebook post within event page (over 51,400 followers)

THE CAT'S MEOW

\$300

- 🐾 Vendor booth space (over 800 community members visit the vendor fair)
- 🐾 Company name listed in the 2026 KHS Calendar (at least 250 distributed)
- 🐾 Logo on kitsap-humane.org for the duration of one year (1.6 million views a year)

KITSAP HUMANE SOCIETY'S

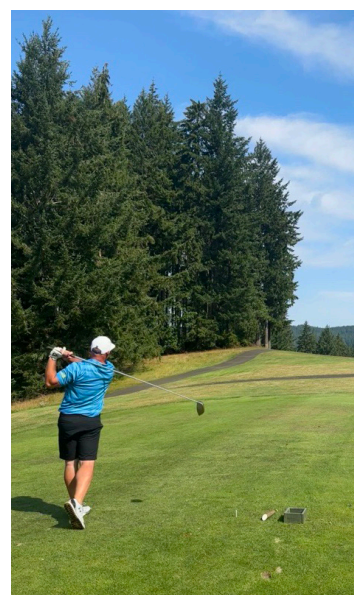


2024 by the Numbers



Golf Tournament
July 18, 2025

Golfers may be bad dressers, but they're outstanding customers. This is your opportunity to reach out to duffers from all over the Kitsap Peninsula with one of the area's favorite charity outings Putting Fore! Pets. This year's tournament will be held at beautiful Gold Mountain Golf Club, named one of the Best 30 Municipal Courses in America by Golf Magazine. Whether you want to sponsor a hole, set up a tent and table, or simply slip promotional materials into the "swag bag," there's a partnership opportunity for your budget.



LEADER OF THE PACK

\$5,000

All the benefits of Best in Show, plus:

- 🐾 Waived registration fees for two foursomes
- 🐾 Featured as a Community Partner in Shelter Tails newsletter (over 25,400 subscribers)
- 🐾 Business linked in all event posts on KHS' main Facebook page (over 51,400 followers)
- 🐾 Name featured in ALL promotional materials
- 🐾 Logo recognition at all food, snack, and beverage areas
 - 🐾 Logo recognition on beverage cart
 - 🐾 Ad in the KHS magazine

BEST IN SHOW

\$2,500

All the benefits of The Cat's Meow, plus:

- 🐾 Logo featured on 11 x 17 tee box sign
- 🐾 Option to set up a table at tee box
- 🐾 Waived registration fees for one foursome
 - 🐾 Golf carts provided
- 🐾 Prominent logo on all day-of event materials
 - 🐾 Recognition in news releases
 - 🐾 Logo on event poster

THE CAT'S MEOW

\$1,500

All the benefits of Chow Hound, plus:

- 🐾 Logo featured inside each golf cart
- 🐾 Logo or name featured on KHS lobby monitor (1,500 visitors each month)
- 🐾 Logo or name within Facebook event (over 51,400 followers)
- 🐾 Logo or name on website event page before and after event (1.6 million views each year)
- 🐾 Waived registration fees for two golfers

CHOW HOUND

\$1,000

All the benefits of Feline Fine, plus:

- 🐾 Business linked in at least one Facebook post within event page (over 51,400 followers)

FELINE FINE

\$750

All the benefits of Howling at the Holes, plus:

- 🐾 Promotional materials placed in golfer swag "doggie bags"

HOWLING AT THE HOLES

\$500

- 🐾 Logo on KHS website for one year (1.6 million views each year)
- 🐾 Logo or name featured in all event email communications (over 25,400 subscribers)

32nd Annual Gala & Auction October 4, 2025

KITSAP HUMANE SOCIETY'S

Animal Krackers

2024 by the Numbers



325

Registered
Guests

48

Volunteers

OVER
\$370,000
Raised for animals

Every year, Kitsap's most generous animal-lovers come together for the most purr-fect evening of them all – Animal Krackers. Held at the Suquamish Clearwater Casino Resort, this elegant extravaganza is Kitsap Humane Society's biggest event of the year, with live and silent auctions, dinner and entertainment, and short films showcasing the work we do with animals year-round. With video displays inside and outside the ballroom and presentations from the stage throughout the event, this is a prime opportunity to shine a spotlight on your business to an influential audience of Kitsap community leaders.



DIAMOND PAW PRESENTING SPONSOR

\$12,000

All the benefits of Platinum Paw, plus:

- Business linked on all event posts on KHS' main Facebook page (over 51,400 followers)
 - Name featured in ALL promotional materials
 - One VIP table (not in addition to Platinum Paw Seats)
- Full-page ad in Animal Krackers program (not in addition to Platinum Paw ad)

PLATINUM PAW

\$10,000

All the benefits of Gold Paw, plus:

- Featured as a Community Partner in Shelter Tails (over 25,400 subscribers)
- Logo featured in all post-event communications (over 25,400 subscribers)
 - Name featured on all day-of event materials
- Logo featured on promotional banners in prominent North Kitsap locations
 - Ad in KHS magazine
 - Six VIP seats (not in addition to Gold Paw Seats)

GOLD PAW

\$6,000

All the benefits of Silver Paw, plus:

- Recognition in news releases
- Four VIP seats (not in addition to Silver Paw Seats)

SILVER PAW

\$3,000

All the benefits of Bronze Paw, plus:

- Two guest seats (not in addition to Bronze Paw Seat)
- Half-page ad in Animal Krackers program (not in addition to Bronze Paw ad)
 - Logo in invitation

BRONZE PAW

\$1,500

All the benefits of Friends of the Animals, plus:

- One guest seat
- Quarter-page ad in Animal Krackers program
 - Name in invitation

FRIENDS OF THE ANIMALS

\$500

- Logo on KHS website for one year (1.6 million views each year)
 - Logo or name featured on slideshow during silent auction
- Logo featured in all event email communications (25,400 subscribers)
 - Logo in Animal Krackers program
- Logo or name featured on KHS lobby monitor (1,500 visitor each month)
 - Logo within Facebook event (over 51,400 followers)
- Logo on website event page before and after event (1.6 million views each year)

KITSAP HUMANE SOCIETY'S

Wine & Whiskers



Wine Tasting Tour August & September 2025

Raise a glass for the animals at our annual Wine & Whiskers wine tasting tour! It's a summer-long exploration of the Kitsap Peninsula's best wineries, all to benefit animals in need. As a Presenting Sponsor, you'll be recognized by our legion of animal-loving wine connoisseurs as they swirl and sample vintages from Port Orchard to Bainbridge Island and everywhere in between. In 2025, different venues will welcome KHS supporters for free tastings and your brand will be promoted to wine enthusiasts throughout the area.

PRESENTING SPONSOR

\$2,000

- 🐾 Name featured on ALL promotional materials
- 🐾 Logo featured on KHS website homepage
- 🐾 Logo on event poster
- 🐾 Name on website event page before and after event (1.6 million views a year)
- 🐾 Name within Facebook event (over 51,400 followers)
- 🐾 Business linked in all event posts on KHS' main Facebook page (over 51,400 followers)
- 🐾 Business tagged in every Instagram post about the event (over 21,400 followers)
- 🐾 Business name linked and featured in all event email communications (over 25,400 subscribers)
- 🐾 Logo on banner (displayed in a prominent location outside KHS)



Kitsap Humane Society's

Santa PAWS

Pet Photos with Santa

Multiple dates in November & December 2025

Why should just kids have all the fun? The cats and dogs, puppies and kitties, and every other furry, feathered, and scaly friend should have the chance to sit on Santa's lap too! At Santa Paws, families have the opportunity to get their pets' pics with ol' St. Nick at multiple locations throughout Kitsap County. In 2024, more than 300 families made Santa Paws a part of their holiday celebrations and you can too. As a Presenting Sponsor, your business' name will end up on Santa's nice list for all to see, via our social media pages, website, event posters, banners, and email. It's a merry old time!

PRESENTING SPONSOR

\$2,000

- 🐾 Name featured on ALL promotional materials
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Puppuccino and Purr-uccino Pals Sponsor

Every month throughout the year

There's literally nothing more adorable on which to spend your advertising dollars. Each month, Kitsap Humane Society recognizes its Puppuccino Pals and Purr-uccino Pals sponsors by treating lucky dogs and cats to a creamy cup of whipped cream. The resulting photos are among the favorite posts of our more than 200,000 social media followers. It's a program that was even a hit with national media, featured in Teen Vogue, AOL News, The Dodo, and The Bark – and now it could feature you!

MONTH-LONG PRESENTING SPONSOR

\$250

- 🐾 A weekly post across our Facebook, Threads, and Instagram accounts, reaching over 250,000 followers and highlighting your business for an entire month. We will tag your business and feature your logo on the cup each week.
- 🐾 Spotlight in our monthly e-newsletter, Shelter Tails, reaching over 25,400 subscribers and posted on our website.
- 🐾 One blog post spotlighting your business on our website, which receives over 1.6 million views annually, including your logo and a link to your business website.



Magazine Ads

Save your spot in the KHS Magazine!

Unveiled in January 2022, the Kitsap Humane Society Magazine is a beautiful, full-color, content-rich guide to all things KHS-related. Distributed by mail and electronically three times a year, your business will reach nearly 3,000 readers who are looking to support those who support the shelter! With a variety of ad sizes available, choose one or all three editions to promote your business to animal lovers in our community. No graphic design experience? No worries, Kitsap Humane Society's Marketing Team can assist you in ensuring your business puts its best paw forward with graphic design support.



SIDEBAR
2.6" W x 11" H - \$150

QUARTER PAGE
4.25" W x 5.5" H - \$250

HALF PAGE
8.5" W x 5.5" H - \$500

SIDEBAR
2.6" W
x
11" H

QUARTER PAGE
4.5" W
x 5.5" H

HALF PAGE
8.5" W x 5.5" H

Many Thanks to Our Most Generous 2024 Sponsors



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